

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: SEE ATTACHED SCHEDULE	Date: 10/17/12
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I, Carolyn Barber (Dresner, Wickers, Barber, Sanders | 1819 Polk St. #373, SF, CA 94109)
do hereby request station time concerning the following issue:

More Jobs Alabama PAC (Supporting Statewide Amendment 2)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE	ATTACHED	SCHEDULE			

Total Charges:

\$4,825.⁰⁰

This broadcast time will be used by:

More Jobs Alabama PAC

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

✓ No

For programming that “communicates a message relating to any political matter of national importance,” list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

N/A

For programming that “communicates a message relating to any political matter of national importance,” attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

More Jobs Alabama PAC | P.O. Box 853, Birmingham, AL 35201 | 205-488-3552

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; ☒ a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Terry Bunn, Treasurer | Scott Phelps, Chairperson

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney’s fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least 24 hours before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER

9/27/12

Date

Carolyn Baer

Signature

415-512-7100

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected


Signature

DAVE DUNCAN

Printed Name

GSM

Title



Rep: TELEREP, INC.
Run On: Oct18/12 at 17:45

REP BUYLINES

Page: 1
Requested by: TLR

Order#: WBRC-TV BIRMINGHAM, AL
Station: DRESNER WICKERS & ASSOCIATES
Agency: ISS/MORE JOBS ALA/AMEND 2
Advertiser: CAROLYN BARBER
Buyer:

Hdl#: 6361611 (Mod 0.0)
Dates: Oct19/12 - Oct21/12
Prod1: MORE JOBS ALA PAC
Prod2:
Tel #:

Traffic#: 837656
Salesperson: BRIAN PERRY
Est#: 1960
Demo: RA35+

Mod Code	Buy Line	Day/Time	Length	Starting Date	Ending Date	# of Wks	Spt/Week	Total Spots	Total Dollars	Program Name	Rep: Last RA35+ Activity	Last Mod/Rev
	#CASH	FLT IS F-SUN 10/19-10/21 ONLY										
	1	Fri/7-9A	30S	Oct19/12	Oct19/12	1	1	1	\$515	GOOD DAY ALABAMA	0.0 Oct17/12	Rev #0: A
	2	Sat/7-9A	30S	Oct20/12	Oct20/12	1	1	1	\$320	FOX 6 SAT MORNING	0.0 Oct17/12	Rev #0: A
	3	Sun/7-9A	30S	Oct21/12	Oct21/12	1	1	1	\$335	FOX 6 SUNDAY MORNING	0.0 Oct17/12	Rev #0: A
	4	Fri/12N-1P	30S	Oct19/12	Oct19/12	1	1	1	\$335	FOX 6 NOON NEWS	0.0 Oct17/12	Rev #0: A
	5	Fri/5-530P	30S	Oct19/12	Oct19/12	1	1	1	\$1,015	FOX 6 NEWS @ 5P	0.0 Oct17/12	Rev #0: A
	6	Fri/530-6P	30S	Oct19/12	Oct19/12	1	1	1	\$1,015	FOX 6 NEWS @ 530P	0.0 Oct17/12	Rev #0: A
	7	Fri/9-930P	30S	Oct19/12	Oct19/12	1	1	1	\$1,290	FOX 6 NEWS AT 9p	0.0 Oct17/12	Rev #0: A
	Total 7 Spots for:			\$4,825				7	\$4,825		0.0	
	Monthly Estimate Dollars:			\$4,825	Oct/12				\$4,825	Oct/12	0.0	Oct/12



WBRC-TV

ORDER

Print Date 10/18/12 Page 1 of 2

Flight Dates 10/19/12-10/21/12Contract / Revision 837656 /Original Date / Revision
10/17/12 10/17/12Advertiser ISS/More Jobs AL/Amend 2 IAgency Dresner Wickers & AssociatBuying Contact655 Third Street
San Francisco, CA 94107Product

MORE JOBS ALA PAC

Agency Com 15%Billing Contact1819 Polk Street
#373
San Francisco, CA 94109Sales Office T-SFSales Region NationalAgency RefOrder Sep 00:15:00Estimate # 1960Alt Order # 06361611Billing Type CashOrder Type GeneralBilling Cycle EOM/EOCBilling Calendar BROADCASTDemographic A35+Rev Codes Agency Political Pol-IssueProduct Codes PL20Priority P 1Advertiser RefPrimary Account Executive
Brian Perry

Account Executive	Order%	Start Date	End Date
Brian Perry	100%		

Order Share 25% Market Value 19300

Competing Station	% of Order	Amount
WABM	%	0
WBIQ	%	0
WBMA	25%	4825
WBRCb	%	0
WCFT	%	0
WCIQ	%	0
WDBB	%	0
WIAT	25%	4825
WJRD	%	0
WJSU	%	0
WPXH	%	0
WTJP	%	0
WTTD	%	0
WWTM	25%	4825

Order Totals**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	7	\$4,101.25	\$4,825.00	0.00	10/01/12	10/21/12	7	\$4,101.25	\$4,825.00
Totals	7	\$4,101.25	\$4,825.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WBRC	10/19/12	10/19/12	Good Day Alabama 7-9am GDA 7-9am	Comm	7-9am	----1--	:30	1	\$515.00	P 1	0.00	NM	1	\$515.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	----1--		1				\$515.00		0.00			
E 2	WBRC	10/20/12	10/20/12	Saturday Morning NewsComm Saturday Morning News	Comm	7-9am	-----1-	:30	1	\$320.00	P 1	0.00	NM	1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----1-		1				\$320.00		0.00			



WBRC-TV

Print Date: 10/18/12

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Contract / Revision **837656** Flight Dates **10/19/12-10/21/12**

Hiatus Dates

Original Date / Revision 10/17/12/ 10/17/12

Order Sep 00:15:00

Advertiser **ISS/More Jobs AL/Amend 2** Product **MORE JOBS ALA PAC**Estimate # **1960**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 3	WBRC	10/21/12	10/21/12	Sunday Morning News Sunday Morning News	Comm	7-9am	-----1	:30	1	\$335.00	P 1	0.00 NM	1	\$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
	Week:	10/15/12	10/21/12	-----1					1	\$335.00		0.00		
E 4	WBRC	10/19/12	10/19/12	Noon News Noon News	Comm	12-1pm	----1--	:30	1	\$335.00	P 1	0.00 NM	1	\$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
	Week:	10/15/12	10/21/12	----1--					1	\$335.00		0.00		
E 5	WBRC	10/19/12	10/19/12	5pm News 5pm News	Comm	5-530pm	----1--	:30	1	\$1,015.00	P 1	0.00 NM	1	\$1,015.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
	Week:	10/15/12	10/21/12	----1--					1	\$1,015.00		0.00		
E 6	WBRC	10/19/12	10/19/12	530pm News 530pm News	Comm	530-6pm	----1--	:30	1	\$1,015.00	P 1	0.00 NM	1	\$1,015.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
	Week:	10/15/12	10/21/12	----1--					1	\$1,015.00		0.00		
E 7	WBRC	10/19/12	10/19/12	MF 9pm News M-F 9pm News	Comm	9-930pm	----1--	:30	1	\$1,290.00	P 1	0.00 NM	1	\$1,290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
	Week:	10/15/12	10/21/12	----1--					1	\$1,290.00		0.00		
													Totals	7 \$4,825.00